

Discipline beats Vision. The Leadership Levers That Turn Vision Into Results.

Dane Hudson was an international CEO for over 25 years and is now one of the most sought-after CEO mentors and speakers in Asia Pacific. Dane's approach goes beyond theory, offering practical behaviours and frameworks that guide leaders to make a profound impact, while also retaining their own authentic leadership style.

Vision inspires. But vision alone does not build trust, create accountability, retain talent, or lead change. That requires disciplined leadership. In this powerful keynote, Dane shares the practical leadership levers every leader must master to achieve results through their team.

Drawing on 30+ years leading global organisations, mentoring CEOs, and the lessons from his Wiley-published book **Discipline Beats Vision**, Dane helps leaders understand how small behavioural shifts create major business outcomes. This is not theory. It is real-world leadership education designed to create immediate impact. Dane combines practical frameworks, humour, and memorable stories from his career to help leaders become more deliberate, more trusted, and more effective, while still leading in their own authentic style.

Most Requested Keynote Themes

- **Build Trust to Unlock Performance:** Diverse teams only outperform when trust creates psychological safety. Learn how leaders intentionally build trust so people contribute, challenge ideas, and perform at their best.
- **Create an Accountable Team:** Unaccountability is rarely a people problem — it is usually a leadership problem. Learn how to role-model standards, create ownership, and build a culture where commitments are kept.
- **Design Culture Intentionally:** Culture is why people join, stay, or leave. Learn how leaders shape culture every day through behaviours, priorities, decisions, and what they tolerate.
- **Coach to Develop and Retain Talent:** Many leaders confuse coaching with performance reviews. Learn how simple coaching conversations increase capability, engagement, and retention.
- **Communicate Like a Leader:** Every interaction shapes your leadership shadow. Learn how to communicate with clarity, consistency, and influence across teams, boards, and stakeholders.
- **Become a Relentless Student:** To become an impactful leader, you must become a **student of leadership**. The leaders who continue learning, adapting, and refining how they lead keep growing.

Who benefits from this keynote

Designed for leaders at every level, particularly those leading change, managing teams, or stepping into greater responsibility. New leaders value the simplicity, practicality, and immediate relevance of Dane's insights. Experienced leaders consistently identify fresh ideas, sharper approaches, and practical behaviours they can apply immediately with their teams. High-potential talent gain a clear understanding of the leadership levers they will need to master as they progress into bigger roles.

What others are saying:

"Dane Hudson is an associate faculty who teaches Impactful Leadership in our Master of Management programme. He delivers highly engaging, relevant, and practical seminars to our students, who are mainly part time working adults in middle to senior management positions. Our students greatly appreciate his wealth of knowledge and multi-faceted industry experience, which significantly enriched their learning experience."

Amy Wong, Associate Professor, Head, Master of Management Programme, School of Business

"Dane's presentation was both expansive and specific - he shared change leadership frameworks that emerging leaders could immediately apply to their own practice. Dane's authentic approach resonated strongly with our network of startup founders, operators, and investors."

Jessy Wu, Partner & Head of Community, Afterwork Ventures

"I can highly recommend Dane as a speaker who immediately connected with our team with his insights into change leadership, shared in a very natural, conversational manner."

Amanda Gani, CEO Frostbland, Sydney